

FLY TULSA Travel Policy

Background

Tulsa International Airport (TUL) provides an efficient, global gateway for business and leisure travelers to and from our region. Air service retention and expansion is a critical component to our regional development plan and essential to support the continued growth of our core industries.

National competition between communities for sustainable, reliable, and convenient air service has never been more intense. As the Tulsa regional economy grows, so does demand for air service. However, we have the ability to stimulate additional nonstop air service based on our existing demand with one simple step – asking our business and leisure travelers to fly from Tulsa International Airport. Today, only 72% of flights booked by travelers in the Tulsa catchment area originate at Tulsa International Airport (TUL). This means that 1,360 people a day (equivalent to ten 737 flights/day) or half a million passengers annually are driving to airports as far as five hours away to travel by air to their final destination.

Travel Policy Recommendation

Community leaders from all sectors must come together to FLY Tulsa in order to impact meaningful improvements in service. This travel policy guideline is provided to regional employers, local units of government, and business leaders for their consideration in order to implement air service travel policies for their organizations that promote the utilization of TUL as the airport of choice when traveling by air.

THE FOLLOWING SUGGESTED GUIDELINE ELEMENTS ARE RECOMMENDED FOR INCLUSION IN CORPORATE TRAVEL POLICIES:

- If air transportation is to be utilized for travel, then the employee will first explore the option of using Tulsa International Airport (TUL).
- If a flight through TUL is available within 4 hours of travel time each way from flights available through Dallas (DFW/DAL), Oklahoma City (OKC), or another regional airport and the cost of the TUL flight is within \$300 of the lowest priced ticket at the other airport, then the employee will be required to use TUL.
- Any exceptions to this policy allowing use of flights not through TUL and using an alternate airport must be authorized in advance by _____.

A CALCULATED “FAIR MARKET VALUE” SHOWING THE ESTIMATED TRUE COST OF DRIVING TO AND FLYING OUT OF DFW IS CALCULATED BELOW:

	One Day	Two Days	Three Days	Four Days
Cost of Parking	\$24	\$48	\$72	\$96
*Mileage Reimbursement	\$282	\$282	\$282	\$282
**Time	\$164	\$164	\$164	\$164
Total Estimated Cost	\$470	\$494	\$518	\$542

*Based on 518 round trip miles (Tulsa to DFW) and the current federal reimbursement rate of \$.545 cents per mile.

** Estimated 8-hour round-trip at the Tulsa median household income of \$20.48/hour (\$42,603/year).

I acknowledge and support the growth of airline service from Tulsa International Airport and will take steps within my organization to promote the FLY TULSA Travel Policy.

Signature

Date

Company Name